

# LIAM O'FARRELL

A personal celebration of ordinariness  
Artist and Illustrator

## THE COMMISSION PROCESS & QUICK PORTFOLIO

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# ABOUT ME

**Here is a little something about me and why I paint. The work should really tell the story so I have kept it to a few short paragraphs.**

## **Ordinary things**

The trouble with the ordinary is that there is so much of it. When looking at something every day there is a natural tendency not to see it anymore. From there it is a tiny step not to appreciate it. We do this with the place we live, our dearest loved ones and ourselves too.

Most of us are not really that trendy, confident, super rich or deliciously attractive. Most of the world is also like that. Even in spectacular locations such as Venice, if you scratch the surface the same ordinary people are there too. They just happen to be on holiday. I like to look again at all the things we can so easily miss, and celebrate them.

Of course I am not unique in this movement. Stanley Spencer, LS Lowry and Alfred Wallis were masters of it and this is just my small contribution.

## **Exhibitions**

I exhibit often, including the Royal Academy Summer Exhibition, The Royal Society of British Arts, The New English Art Club, and as far afield as Tokyo.



**I keep my commission process clear, simple, and collaborative. I do everything I can throughout to help the client understand what they will finally receive. I also encourage the client to be part of the process too if they wish to be.**

I) After a discussion with the I go on site with a sketch book to produce an initial watercolour or two to give the client a few ideas to muse over. I can also work from photos if need be. The more the better!

The initial ideas are presented to the client indicating the final size, also the final size including the frame. As you can see my initial ideas are very accurate. I do all I can to deliver a clear idea of the final piece.





2) After a brief discussion the client chooses the idea they prefer and any amends can be agreed, once these are implemented the painting is signed off. A cost is agreed at this stage too. Occasionally the client chooses both ideas and I give a 10% commission for both paintings.

3) I then move onto the final painting. On completion a scan is sent to the client for final approval.

4) Once approved the painting will be framed, and delivered to the client with payment on delivery.





## IDEAS ON COST

The cost of a painting is dependant on the size and complexity.  
The watercolour below is 61 cm wide and was £680 mounted and framed.

Note: Oil paintings take about four times as long and this is naturally reflected in the cost.





# A QUICK PORTFOLIO OF WATERCOLOURS

Brick lane Market, London



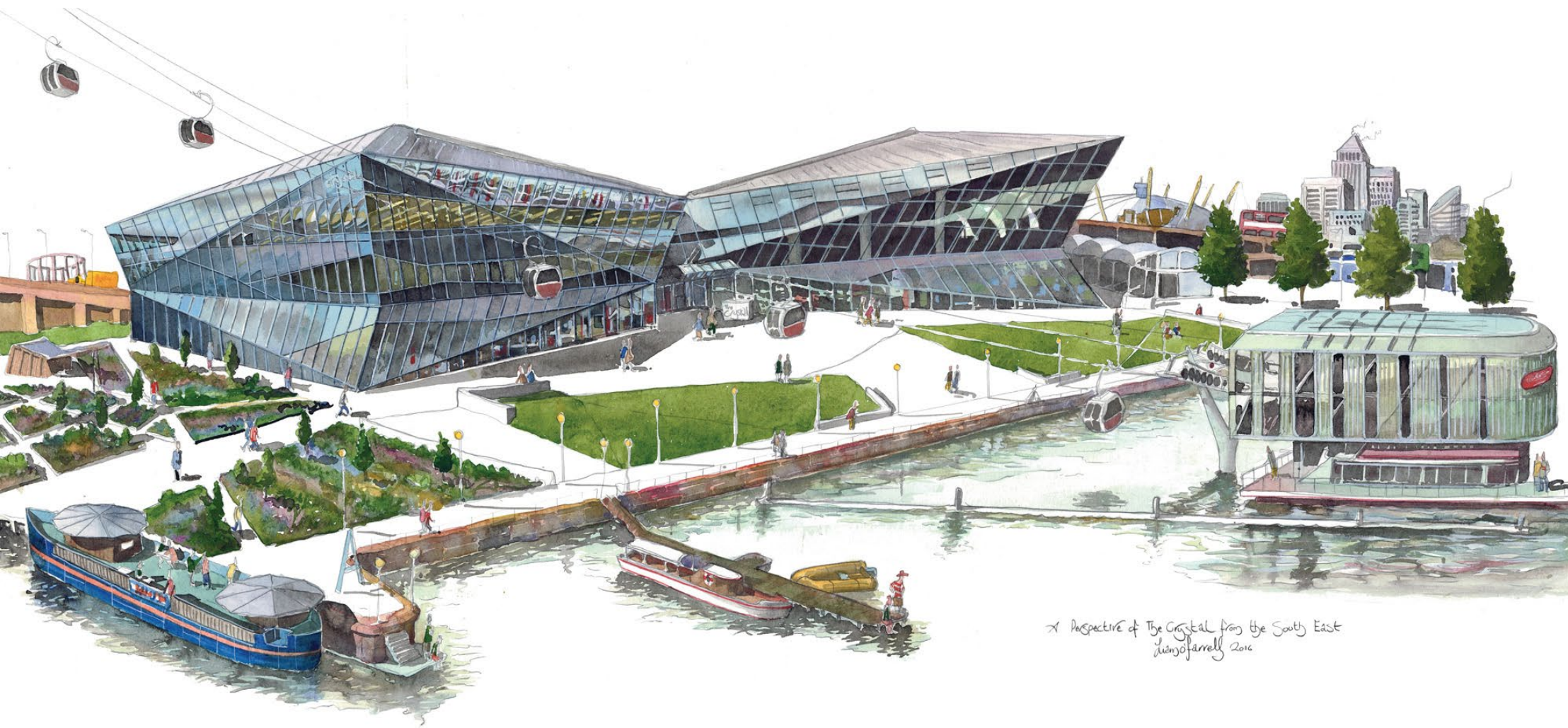


The Sloop Inn, St Ives, Cornwall





# The Siemens Crystal, London





Lyme Regis, Dorset



Lyme Regis-Dorset  
Liam Farrell 2014



## A QUICK PORTFOLIO OF OIL PAINTINGS

The Allotment show (exhibited at The Royal Academy Summer Exhibition)





Casa Blue, Brick Lane, London





Sclater Street Market, London





Commercial Road, London





Danmark Street (Tin Pan Alley), London

